

SOE Review

THE MAGAZINE FOR STATE OWNED COMPANIES, ENTITIES & STATUTORY BODIES

STATE OWNED ENTERPRISES REVIEW

SOE REVIEW reflects the most current public management thinking of top-level execs in all SOEs. Distributed to approximately 700 SOEs and their Boards in South Africa cutting across the national, provincial and local spheres of government – the content mix is strongly aligned to the National Development Plan 2030.

SOE Review is specifically published as an effective and efficient communication platform that keeps all key stakeholders and the public abreast of SOEs activities in line with the core values of good governance such as transparency and inclusive management of state resources.



Block A Offices, Ground Floor, Plumspark,
25 Gabriel Road Plumstead, 7800
Tel: +2721 003 5080 Fax: 086 575 1561
Web: www.uhurucom.co.za



SOE Review

MEDIA INFO

Frequency	Bi-monthly
Print Run	15 000 copies
Distribution	6 issues per annum

UNIQUE ATTRIBUTES:

- **SOE Review** stimulates public awareness and highlights corporate contribution in the running of all State Owned Enterprises
- Creates a perfect platform for the private sector to come forward and share their best practices and showcase their products & services.
- Serves as a genuinely valuable and strategic source of information
- Distinguished contributors offer credible value and relevance in so far as improving efficiency and effectiveness in line with rising public expectations.
- The publication offers a sublime opportunity to cover key issues, campaigns, events, products, management and best practices – and be assured of reaching an extensive audience
- It delivers an in-depth analysis of research and methodologies that can be applied to parallel situations
- Service and product providers are afforded valuable advertising opportunities.

KEY AUDIENCE:

SOE Review is specifically published and distributed (15 000 copies) to all senior government officials and decision makers at all state owned entities throughout the country: government depts, municipalities and the prescribed database of SOE's by post on a name and address basis (LSM 8-10). Copies are distributed nationwide. The publication offers a rare opportunity for both government and companies to target the most senior and influential people in SA in a publication aimed directly at them.



ADVERTISING RATES

ALL PRICES EXCLUDE VAT AND AGENCY COMMISSION.
PRICING BY ADVERT SIZE

Inside Front Cover Double Page Spread	R50 000
Inside Back Cover	R30 000
Outside Back Cover	R35 000
Double Page Spread	R40 000
Full Page	R20 000
Half Page	R12 000

Guaranteed Position

on first 50 pages, subject to availability 18% Loading

Block Booking – Discounts available

Platinum Front Cover Package	R85 000
<ul style="list-style-type: none"> • 1 x Full Colour Front Cover • 4 x Full Colour Page Feature • Bulleted on front cover • Mention on the Contents Page • Digizine/Ebook link activation to your website • 15 copies of publication 	

Gold Interview/Profile Package	R60 000
<ul style="list-style-type: none"> • 3 x Pages (Including interview and advert) • Mention on the Contents Page • Digizine/Ebook link activation to your website • 10 copies of publication 	

MATERIAL DEADLINES

Issue	Date	Material	Issue	Date	Material
17	Dec/Jan 2016/2017	25 Nov 2016	21	Aug/Sept 2017	21 July 2017
18	Feb/Mar 2017	20 Jan 2017	22	Oct/Nov 2017	15 September 2017
19	April/May 2017	17 March 2017	23	Dec/Jan 2017/2018	17 November 2017
20	June/July 2017	19 May 2017	24	Feb/Mar 2018	19 Jan 2018

TECHNICAL SPECIFICATIONS

All sizes are expressed as width (w) x height (h)

FULL PAGE (PUBLICATION SIZE)

Trim Size: 210 x 297 mm (Portrait)
Type Area: 190 x 277 mm (10 mm inset)
Bleed Size: 216 x 303 mm (3 mm added all round)

DPS – DOUBLE PAGE SPREAD

Trim Size: 420 x 297 mm (Landscape)
Type Area: 400 x 277 mm (10 mm inset)
Gutter: 20 mm (No type allowed in this area)
Bleed Size: 426 x 303 mm (3 mm added all round)

HALF PAGE VERTICAL

Trim Size: 100 x 297 mm (Portrait)
Type Area: 86 x 283 mm (7 mm inset)
Bleed Size: 106 x 303 mm (3 mm added all round)

HALF PAGE HORIZONTAL

Trim Size: 210 x 148.5 mm (Landscape)
Type Area: 196 x 134.5 mm (7 mm inset)
Bleed Size: 216 x 154.5 mm (3 mm added all round)

FILE FORMAT

High resolution print optimised
X-1a PDF only, with fonts
embedded.

RESOLUTION

Minimum 300 dpi.
Colour: CMYK only
(NO special metallic inks or
other Pantone spot colours)

FULL PAGE



DOUBLE PAGE SPREAD (DPS)



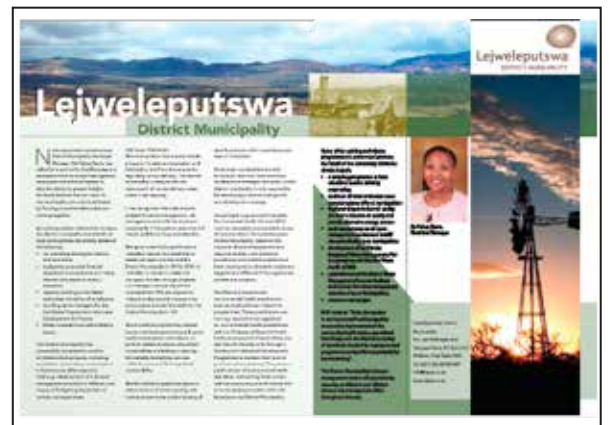
HALF HORIZONTAL



HALF VERTICAL



ADVERT + ADVERTORIAL DOUBLE PAGE SPREAD (DPS)



ADVERTISING SALES

SALES

Tel: +2721 003 5080
Fax: 086 575 1561
Email: michelle@uhurucom.co.za

PRODUCTION

STUDIO

VIOLA JOSEPHS
Tel: +2721 003 5073
Fax: 086 575 1561
Email: viola@uhurucom.co.za

EDITORIAL

DESMOND SAMPSON
Email: desmond@uhurucom.co.za

SOE Review

THEMES 2016/2017

DEC/JAN

- Health Month / Wellness
- Safety and Security
- Mining Indaba 2017 (Cutting edge solutions for the mining sector)
- Energy
- Education
- Water & Sanitation
- SOEs role in developing young entrepreneurs
- **PROVINCIAL FOCUS**

FEB/MAR

- Water & Sanitation
- Review of climate change and its impact in South Africa
- The state of the South African economy and outlook
- SOEs role in developing young entrepreneurs
- **PROVINCIAL FOCUS**

APRIL/MAY

- Outcome of budget speeches related of SOE's
- Education
- Water & Sanitation
- SOEs role in developing young entrepreneurs
- **PROVINCIAL FOCUS**

JUNE/JULY

- Youth Month
- Youth Empowerment
- Skills Development)
- Mandela Day
- Water & Sanitation
- SOEs role in developing young entrepreneurs
- **PROVINCIAL FOCUS**

AUG/SEP

- Women's Month (Women in Leadership)
- Heritage
- Tourism
- Arts and Culture Festival
- Water & Sanitation
- SOEs role in developing young entrepreneurs
- **PROVINCIAL FOCUS**

OCT/NOV

- Transport Month (Transport Infrastructure)
- Govtech
- Railway Infrastructure
- Arbor Week
- Water & Sanitation
- SOEs role in developing young entrepreneurs
- **PROVINCIAL FOCUS**

